

Norman Convention and Visitors Bureau

Wednesday, August 19, 2015

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| 11:30 a.m. | Board Meeting |
| 12:30 p.m. | Lunch |
| 1 p.m. | Kick Off Retreat with Introductions |
| 1:15 p.m. | Developing the Best Board

Roles and responsibilities; Clear expectations; What does the board do really well?; How can the board improve?; how can new and existing board members contribute?; understanding and communicate the Why of the Norman CVB |
| 2 p.m. | The Norman CVB Today

Dan will present a “state of the state” address including major highlights from the past year |
| 2:15 p.m. | -----Break----- |
| 2:30 p.m. | Review of Online Survey Results

Assessment of challenges, strengths and opportunities

Board actions for next 12 months related to these |
| 3:30 p.m. | Develop strategic priorities for the next 3 to 5 years |
| 4:30 p.m. | Wrap Up and Adjourn |